Definition: Refers to the industry in which the person's occupation lies.

Source: Census Question

The table below indicates, for each census year, the numbers of the census questions corresponding to this variable.

	Schedule 1a	Schedule 1b	Schedule 1c	Schedule 2	Schedule 2a
1911					
1921					
1931					
1941	33	33			
1951					

Census Guide, 1941

A. Census Question	Branch of industry, as for example, manufacturing, retail trade, etc.
B. Question Number	33 on schedules 1A and 1B.
C. Variable(s) and Codes	BRANCH_OF_INDUSTRY BRANCH_OF_INDUSTRY_GOV
D. Reference Point	As of census day, June 2, 1941.
E. Total Target Population	3 676 563 (including active service) 3 363 111 (not including active service)
F. Statistical unit	The person.
G. Targeted Population	Each person gainfully employed.
H. Enumerators' Instructions	110. It is important that the entries in the occupation and industry columns accurately and adequately describe the trade or profession of the individual and the kind of business or industry in which his occupation is carried on. Under Instruction 124 are given a number of examples of acceptable designations of occupation and industry. The words in heavy type are essential to the proper description of the occupation and of the industry.

The Commissioner has been instructed not to certify Enumerators' vouchers for payment if he does not find entries in both occupation and industry columns for every person with a gainful occupation.

- 119. Columns 32 and 33.—Industry. Every person reporting an occupation in Column 31 shall be asked to state the kind of industry or service in which his or her occupation is carried on and this shall be entered in Columns 32 and 33. This will usually be a simple matter to determine as most people are connected with one distinct industry. Sometimes, however, a person may be employed by a firm operating several establishments each engaged in a different kind of activity. For such a person the Enumerator shall enter in Columns 32 and 33 the industry carried on in the establishment in which the person works. For example, in the case of a company engaged in both logging and lumber sawing operations, the entries in Columns 32 and 33 for the employees working at logging operations would be "logs" and "forestry" respectively, while for the employees working in the sawmill the entries would be "lumber" and "manufacturing" respectively. Similarly, the industry of the head office and factory employees of a rubber goods manufacture would be entered in Columns 32 and 33 as "rubber goods" and "manufacturing" respectively, while the industry of the employees of its wholesale sales offices would be entered as "rubber goods" and "wholesale trade" respectively. Distinction must be made between the workers in railway operation and those in car and locomotive building or repair shops or telegraph and express services. On the other hand, the industry of persons engaged in subsidiary work will be enumerated as that of the main work carried on under the same roof, e.g., employees in the machine shop of an iron foundry will be considered as iron foundry employees.
- 121. Column 33.—Branch of industry. One of the twelve main branches of industry noted below must be entered for each person reporting an occupation. The Enumerator shall exercise great care in selecting the proper term to enter, especially as between mining, manufacturing, repair, retail trade and wholesale trade. (See Instruction 124 for examples of enumeration in this column). Following is the list of the twelve main branches of industry with typical operations covered.
- (a) Farming includes the growing of field crops and garden or nursery products; the raising of livestock, poultry and fur-bearing animals; the keeping of bees, experimental farms, etc.
- (b) Forestry. Includes logging, the cutting of timber for firewood and pulpwood, reforestation projects and forest conservation.

- (c) Fishing. Does not include fish canning or packing which must be included with manufacturing.
- (d) Trapping. Includes hunting also.
- (e) Mining. Includes mining, ore mining, prospecting, quarrying, gravel pit operations, oil and salt wells. Does not include smelting, converting and refining of mineral products.
- (f) "Mfg." for manufacturing. Includes the manufacture, processing and converting of materials, custom work, railway car and locomotive building, shipbuilding, etc.; the production and distribution of electric light and power and of illuminating and fuel gas.
- (g) Repair. Includes all kinds of repairing.
- (h) "Const." for construction. Includes the construction of houses and other buildings, bridges, dams, highways, railways, power and transmission lines, pipe lines, sewers, irrigation and drainage systems, harbours and docks.
- (i) "Ret. Tr." for retail trade. Includes retail stores, retail sales branches and agencies and hawking and peddling.
- (j) "Whole. Tr." for wholesale trade. Includes wholesale dealing and jobbing, importing and exporting, wholesale sales branches and agencies, commission agencies, etc.
- (k) "trans." or "Comm." for transportation and communication. Includes steam and street railway operations, but not car building or repair or railway line construction. It also includes trucking, taxi and bus services; air and water transportation; telephone, telegraph and radio broadcasting.
- (I) Service. Includes finance and insurance, professional services such as education, health, law and religion, government and municipal services, theatres and amusement services; business services such as accountancy and advertising; personal services such as, barber shops, dyeing, cleaning and pressing, laundering, hotels, restaurants and private domestic service.
- 122. Government and municipal work. An entry shall be made also in Column 33 immediately following the entry for branch of industry for all Dominion, Provincial and Municipal Government employees, whether engaged in purely governmental activities or in enterprises undertaken by public authorities. The entry shall be one of the following:

D.G.—for Dominion Government.

P.G.—for Provincial Government.

M.G.—for Municipal Government.

A number of examples are given in section 124 of proper entries to be made in Columns 31, 32, 33 and 34 for employees of the various Governments. It shall be noted that the name of the department in which the person is employed is given in Column 32 where the activity is particular to government. In all other cases, the particular kind of activity is entered, e.g., steam rlwy., Electric power, etc.

124. Illustration of occupation, industry, and status. The Enumerator shall study very carefully the following examples of occupation, industry and status descriptions. The words in heavy type are necessary for an accurate ready of the nature of the occupation and the kind of industry of each gainfully occupied person.

Occupation (Col. 31)	Indu	Status (Col. 34)	
	Kind of Product or Service (Col. 32)	Branch of Industry (Col. 33)	
Farm labourer	Dairy prod	Farming	N.P.
Stationary engine-man	Coal	Mining	W.
Foreman	Flour	Mfg.	W.
Seamstress	Dresses	Mfg	W.
Wooden pattern maker	Iron foundry prod	Mfg	W.
Timekeeper	Lumber	Mfg	W.
Metal polisher	Hardware	Mfg	W.
Electrical engineer	Street Rlwy	Trans. M.G.	W.
Civil Engineer	Highways	Const. P.G.	W.
Sales Agent	Drugs	Mfg	W.
Insurance Agent	Life insurance	Service	W.
Manufacturer's agent	General merchandise	Whole. Tr	O.A.
Purchasing agent	Groceries	Whole. Tr	W.
Manufacturer	Paper boxes	Mfg	E.
Cook	Pulpwood	Forestry	W.

Servant	Domestic	Service	W.
Waitress	Tea room	Service	W.
Car inspector	Steam Rlwy	Trans. D.G.	W.
Building Inspector	City	Service M.G.	W.
Sales clerk	General merchandise	Ret. Tr.	N.P.
Office clerk	Department store	Ret. Tr.	W.
Commercial traveller	Furniture	Mfg.	W.
Salesman	Tobacco	Whole. Tr.	W.
Contractor	Buildings	Const.	E.
Plumber	Plumbing	Const.	O.A.
Truck driver	Dairy prod.	Ret. Tr.	W.
Teamster	Lumber	Whole. Tr.	W.
Graduate Nurse	Private training	Service	W.
Nurse in training	Hospital	Service	W.
Nurseryman	Nursery prod.	Farming	E.
Sales agent	Nursery prod.	Ret. Tr.	W.
Dynamo man	Electric power	Mfg. P.G	W.
Coil winder	Electrical prod.	Mfg.	W.
Radio repairman	Electrical prod.	Repair	W.
Stenographer	Post Office	Service D.G	W.
Ship's engineer	Fish	Fishing	W.
Custom's examiner	National Revenue	Service D.G	W.
Trapper	Furs	Trapping	O.A.
Skidder	Logs	Forestry	W.
Riveter	Rlwy. cars	Repair	W.

Codes: None

Remarks: None